

2018 ANNUAL MEETING



www.maumeevalleygrowers.com
419-356-4847

President's Report

Wade Smith



2018 Board Members

Jill Bench

Deb Bettinger, V. President

Jennifer Boldt, Secretary

Kim Bunge

Jeff Creque

Scott Dabrunz

Kelsey Gahler

Ian Hoen

Ralph Keefe

Anne Schenk

Wade Smith, President

Eric Stallkamp

Tom Wardell



Treasurer's Report

Bob Hoen

Treasurer Report as of 11-11-18
(2 Separate Accounts)

MVGA Checkbook Balance	\$19,902
MVGA Receivables	\$15,833
Education/Event Committee	\$10,904

Program Income 2018

1. Palmer Energy, Gas	\$ 18,534
2. Monrovia	\$ 9,150
3. Membership	\$ 6,620
4. North Branch	\$ 4,519
5. Food Hub	\$ 4,338
6. Palmer Energy, Electric	<u>\$ 1,390</u>
TOTAL	\$44,551

** Budget Approval 2019 – Vote Needed*

Norm Moll Scholarship

Jill Bench

Recipients

- Allison Bench
- Mackenzie Henry
- Matthew Hinojosa
- Alexandra Holub
- Jessica Mermer

Business Committee

Anne Schenk



- ## Programs

- Energy: Palmer Energy Gas & Electric
- Supplier: Monrovia/North Branch
- Food Hub: \$53.3k Sales

- ## Grants

- \$70,000 Food Hub (2018 - 2019)
- \$15,000 Corner Store Grant (2018)

Education / Events Committee

Eric Stallkamp

2018

- Winter Conference, Jan. – Brodbeck's Greenhouse
- Walleye Night, Feb. – Huntington Center
- Retail Roundtable, Mar. – Wardell's Garden Ctr.
- Summer Conference, Aug. – Raker-Roberta Trials
- Annual Meeting, Nov. – Strawberry Acres



Education / Events Committee

Eric Stallkamp

2019

- Winter Conf., Jan. 10 – Brodbeck's Greenhouse
- Walleye Night, Feb. 17 – Huntington Center
- Retail Roundtable, Mar. 7 – Bench's Greenhouse
- Summer Conf., Aug.? – TBD
- Annual Meeting, Nov.? – Strawberry Acres



USDA – ARS

Dick Bostdorff

- Dr. Charles Krause - Position Update



Marketing Committee

Tom Wardell

- Toledo Blade: Apr & May
- Buzz Book: 2x
- Social Media
- Website: www.maumeevalleygrowers.com
 - Flowers/Food Separated into Two Divisions
 - Greenhouse Location Finder, Interactive
 - Membership & Sponsorship Applications Online
 - New Sponsorship Levels

For the first time in 2019, MVGA will host a public meeting by inviting our customers to education sessions on how to be better gardeners.
All greenhouses can be represented.

Membership / Sponsorship

Kim Bunge

2018 Sponsors

Grayhawk Greenhouse Supply

Hirzel Canning & Farms

Jacks Fertilizers by JR Peters

Monrovia

North Branch Nursery

Palmer Energy

USDA - ARS

Waldo and Associates

Whitehouse Specialty Crops

Membership / Sponsorship

Sponsorship Levels

GOLD \$350

SILVER \$225

Each sponsorship includes one membership

Used to support the following programs and events:

- **Winter Conference**
- **Retail Roundtable**
- **Summer Conference**
- **Annual Meeting**

Nominating Committee

Tom Creque

Growers

Vote for 3

1. Jeff Creque
2. Phil Riehm
3. Write-in

Creque's Greenhouse
Riehm Farms
???

At large

Vote for 1

1. Eric Stallkamp
2. Write-in

Lambert Peat

Education

Vote for 1

1. Jennifer Boldt
2. Write-in

USDA-ARS

2018 Review

Joe Perlaky

- Website Improvements
- Specialty Crop Grant - \$70,000
- Corner Store Feasibility Study - \$15,000

2018 Review

Website Improvements [LINK](#)

- Added Food Division
- Added Interactive Greenhouse Map Locator
- Allowed Public Access for MVGA Programs
- Allowed Public Input for Gardening Tips
- Posted All Grant Information
- Posted All MVGA Commercials To Date

2018 Review

Grants

Specialty Crop Grant - \$70,000

- Three Objectives
 - Reach a Level of Sustainability by Grant's Conclusion
 - \$53,300 in Gross Revenue (\$27k, 11K, \$5k)
 - Adopt the 24/7 Azoti Software Procurement System
 - Encourage Farmer GAP Certification (8)
- What's Next?
 - In Negotiations with National Distributer (Azoti/Sirna/Produce Alliance)
 - 2019 Go/No-Go Decision, January 10 at Winter Conference (Brodbeck's Greenhouse)

2018 Review

Grants

Corner Store Feasibility Study - \$15,000

- Area farmers were added to fulfill corner store orders through MVGA's existing Food Hub operation.
- MVGA designed a marketing program that featured see-through mesh "Grab Bags." (\$5 & \$10)
- MVGA committed to providing local produce during a 7-8-month harvest season.
- Promoted cooking classes held at ProMedica's Market On The Green grocery store downtown in coordination with our partners. (Toledo Health Dept., YMCA, OSU)
- Sustainable? Program needed 6-8 "base stores" with weekly volumes of \$150 - \$300 to service smaller locations.

Next Year? Recap



- Scheduled 4 Conf. (Incl. Certification Classes)
- Continue To Promote and Expand Programs
 - Palmer Energy Gas & Electric, Monrovia & North Branch
- Scheduled Walleye Game For Saturday 02-17-19
- Greater Focus on MVGA Social Media Promotions
- Finalize Food Hub Discussions (01-10-19)
 - Close Out Food Hub Grant
 - * Farm To School Grant (Submitted By YMCA In Partnership with TPS & Parochial Schools)
 - * Corner Store Grant (Submitted by Toledo/Lucas County Health Dept. and Others)

A SPECIAL THANKS TO:

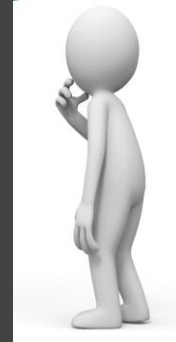
Klotz Greenhouse

for providing tonight's centerpieces

Investing in Our Future

50/50 Raffle

Gene Klotz



Prize Drawings

Gene Klotz & Josh Miller



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THANK YOU!

